

MANAGEMENT CONCLAVE 2019

Theme- Business Agility in Volatile Times

STUDENT CASE COMPETITION

Mittal School of Business, Lovely Professional University, India in association with Curtin University, USA is hosting a case analysis competition on November 9, 2019 that will showcase the understanding and skills of participating students. The case analysis competition will provide an opportunity to students to evaluate a tough business situation from different perspectives in time provided and present their proposed recommendations to panel/jury members.

PROCESS OF COMPETITION AND IMPORTANT GUIDELINES

- 1. Registration:** Participation is invited from students as individual or team of upto 3 members who will register through Lovely Professional University's website (<https://conferences.lpu.in/bavt/StudentRegistrationForm.aspx>). More than one team can register from same college or university. The process of registration need to be completed by participants on or before 20th October, 2019.
- 2. Case Study Allocation:** Case study will be released for all the participants on 16th Oct 2019 on Management Conclave web site <https://conferences.lpu.in/bavt/about-case-competition.php> and will also be sent to the participants through their registered e-mail.
- 3. Case Analysis Submission:** All registered individual or teams will have 3 weeks time to analyse the case and proposed solutions in maximum of five power point slides template. The template will also be released along with the case on 16th Oct 2019. The solution must be submitted on mail mridulalpu@gmail.com latest by November 05, 2019.
- 4. Prelim Round:** The solution submitted by individual or teams will be reviewed based on the 7 minutes presentation to the panel of experts without any audience in the room. There will be no question and answers in this round. Shortlisted individual or teams from this round will make their presentation in final round.
- 5. Finale Round:** All the shortlisted teams will participate in Finale Round and the performance will be evaluated on the basis of 7 minutes presentation followed by 3

minutes Question & Answers by the panel of jury consisting of eminent expert from industry and academic. 3 winning teams will be given cash prize.

6. Certificate and Prizes:

- All the teams will be provided with participation certificate.
- First Prize: Rs. 10000/-, Second Prize: Rs. 5000/-, Third Prize: Rs. 2500/-

GENERAL GUIDELINES

- International students can make their presentation from their respective Country through skype.
- Prelim round scores will not be counted in the evaluation of the presentation in final round.
- Time limits will be strictly enforced.
- The presentation must be given in English.
- The order of presentations will be determined by organizers.
- Dress code will be business attire.
- The decision of the panle/jury will be final and binding.