



**L**OVELY  
**P**ROFESSIONAL  
**U**NIVERSITY

*Transforming Education Transforming India*



# 5th International Conference on **Sustainable Development Goals & Tourism**

Embracing People, Planet, Prosperity, Peace & Partnership-(SDGT-2024)

27<sup>th</sup>-29<sup>th</sup> February, 2024



Organized by:

School of Hotel Management & Tourism,  
Lovely Professional University, Punjab

in collaboration with

**WESTERN SYDNEY**  
UNIVERSITY



International Geographical Union  
(IGU-IG) Commission on Tourism,  
Leisure and Global Change

# LOVELY PROFESSIONAL UNIVERSITY

Lovely Professional University (LPU) is a multi-faculty research-oriented institution with hi-tech campus offering more than 200 professional programmes. LPU campus is a complete world in itself having students from 28 states of India and more than 50 countries of the world.

LPU is a world class institution with internationally benchmarked curricula, innovative pedagogy focused on experiential learning, cutting edge research, 300+ foreign tie-ups, well qualified faculty with industry exposure, outstanding sports & cultural facilities, excellent residential facilities, In-campus shopping mall, hospital, banks, postal services etc.

The University is ranked high on various parameters by Government Bodies and other credible organisations. LPU receives **Highest Grade A++** with 3.68 score on 4 Point Scale by **NAAC** (National Assessment & Accreditation Council), an Autonomous Institution of the University Grants Commission (UGC), Ministry of Education, Govt. of India. Times Higher Education Impact Ranking 2023 has ranked LPU 2nd in India. The Times Higher Education World University Rankings 2024 has ranked LPU 25th amongst Top Universities of India (Both Govt. & Private). The University has also been ranked 38th in NIRF Rankings 2023 by Ministry of Education, Govt. of India amongst all government and private universities in India. LPU also has the distinction of being the first private university in India to get ICAR accreditation from Ministry of Agriculture, Govt. of India for its Agriculture programmes.



## About School of Hotel Management and Tourism

LPU School of Hotel Management & Tourism is one of the finest tourism & hospitality schools in Asia, which nurtures students in the nuances of hospitality, tourism and aviation. With its infrastructure, curriculum and pedagogy benchmarked against leading Global institutions, SOHMT is committed to nurture globally employable professionals who strive for excellence in service delivery. The school, while striving for high impact teaching-learning practices and research, seeks to prepare students for professional leadership in hospitality sector including emerging industry verticals like facility management, cargo handling, airport management, event management and luxury retail etc. SOHMT's excellent record of placements has attracted students from 10+ countries, thus giving it an international stature and rich multicultural environment which is imperative for successful global careers.

The School graduates are engaged with prestigious MNCs including (but not limited to) hospitality conglomerates like ITC, Oberoi, Hyatt, Marriot, Shangri-La, Taj, The Leela, The Lalit, Four Seasons, Le Meridian, Swissotel. Established brands in the tourism industry like TCIL, MMT, Akbar Travels, Ease My Trip, Thomas Cook, Kuoni, have also absorbed many students over the years. Students have also been positioned by leading airline companies like Air India, Indigo, GoAir, Air Vistara, Qatar Airlines, Air Asia in the ground & air cadre.

## Conference Preamble

Tourism is a powerful force that has the potential to drive positive change across the globe. When harnessed responsibly, it can contribute to the well-being of communities, safeguard the environment, foster economic growth, promote peace, and strengthen partnerships between nations. Based on the 17 Sustainable Development Goals created by UNWTO in 2015, which aims to confront growing sustainability challenges and safeguarding people, planet, prosperity for the development of peace and partnerships and most importantly aligns with the core focus of sustainable tourism development on people. Through collective effort and a shared commitment to these ideals, we can ensure that tourism becomes a force for good, leaving a legacy of prosperity and harmony for generations to come. In the light of above discussions the following questions should be considered and require to get addressed

### People

How to enhance the well-being and livelihoods of local communities and how to involve them in tourism activities and ensuring that they benefit economically, socially, and culturally

### Planet

How to protect and conserve natural and cultural resources, mitigating environmental impacts, and promoting eco-friendly practices.

### Prosperity

How to foster economic growth, job creation & inclusive wealth distribution through sustainable tourism development.

### Peace

How to promote understanding, tolerance, and peaceful coexistence among tourists and host communities, contributing to peace-building efforts.

### Partnership

How to foster collaboration between various stakeholders, including governments, local communities, private sector, and non-governmental organizations, for effective and inclusive tourism planning and management.

To address the above raised concerns, the 5th SDGT-2024 has been conceptualised with a vision for sustainable tourism, emphasizing the core principles of People, Planet, Prosperity, Peace, and Partnership that advocates for the need of academic and industrial contributions for a stronger knowledge base of sustainable tourism development. SDGT-2024 attempts to provide an enriching platform to academicians, researchers, scholars, policy makers, industry practitioners and the budding tourism / hospitality professionals across the globe to interact, brainstorm ideas, exchange views, discuss/ debate issues and present of their unmatched authentic research relating to the sustainable and responsible tourism / hospitality practices.

## Scope & Objectives of the Conference

SDGT-2024 is aimed to address and promote various aspects of sustainable development and global well-being and how tourism can play a pivotal role in this. The conference further seeks to address and debate the contemporary threats and issues and encourage to promote academic dialogues and support innovative research and practices in coping with the challenges. We seek manuscripts/papers in tourism, hospitality, business management, and other associated and interdisciplinary fields from a variety of disciplines and domains. The special focus of the conference will be on but not limited to :

- **To broaden the research and analyze the shifts and turns in strong tourism culture and quality.**
- **Promoting Sustainable Development :** Encouraging discussions, sharing knowledge, and formulating strategies to achieve sustainable development goals that benefit both people and the planet



- **Empowering Communities and Individuals** : Focusing on initiatives and policies that empower individuals, communities, and marginalized groups, ensuring they have a voice in decisions affecting their lives.
- **Preserving and Protecting the Environment** : Highlighting the importance of environmental conservation, including efforts to combat climate change, protect biodiversity, and ensure access to clean air and water.
- **Advancing Economic Well-being and Prosperity** : Exploring ways to foster inclusive economic growth, reduce poverty and promote equitable distribution of resources and opportunities.
- **Promoting Peace and Security** : Discussing strategies to prevent conflicts, promote peace and address the root causes of violence and instability at both national and international levels.
- **Fostering Global Partnerships** : Encouraging collaboration between governments, civil society organizations, the private sector, and international bodies to address complex global challenges.
- **Promoting Social Justice and Human Rights** : Advocating for the protection of human rights, social justice, and equality, and addressing issues like discrimination, inequality, and injustice.
- **Innovating for Sustainable Solutions** : Showcasing and discussing innovative technologies, policies, and practices that contribute to sustainable development in various sectors, including energy, healthcare, education, and agriculture.
- **Educating & Raising Awareness** : Providing a platform for education, awareness-building, and knowledge-sharing on critical global issues.
- **Setting Agendas and Action Plans** : Formulating action plans, policy recommendations, and setting agendas that can be implemented at various levels, from local communities to international organizations.
- **Monitoring and Evaluating Progress** : Establishing mechanisms to track and evaluate progress towards achieving the conference's objectives, and holding stakeholders accountable for their commitments.
- **Inspiring and Mobilizing Action** : Motivating individuals, organizations, and governments to take concrete actions towards achieving the conference's goals

## Call for Papers & Conference Tracks

The Conference organizing committee welcomes contributions to the above mentioned focused areas but also welcome submissions to the following other topical areas in the field of tourism research

Community Empowerment	Conflict Resolution and Mediation
Inclusive Access	Partnerships for Progress
Education and Awareness	Collaborative Governance
Planetary Stewardship	International Cooperation
Conservation and Preservation	Dark Tourism
Sustainable Resource Management	Nature Based Ecotourism & Geo Tourism
Climate Resilience	Medical Wellness and Health Tourism
Prosperous Economies	Rural and Agro Tourism
Economic Diversification	Pilgrimage and Spiritual Tourism
Job Creation and Skills Development	MICE Tourism
Peaceful Coexistence	Festival and Event Tourism
Cultural Exchange and Understanding	Smart Tourism
Diaspora Tourism	Social Entrepreneurship

## Publication Opportunities

All submitted conference papers will be blind peer reviewed by the competent reviewers. The assessment of the papers shall be made on the basis of their relevance to the theme and on the parameters like originality, clarity, completeness and contribution to the discipline. Selected papers will be called for presentation and will be invited for publication in the partner/ featured conference journal/s after due blind/ peer review process (or as per journal policies and review process).

## Supporting/ Featured Conference Journal/s

*Tourism Geographies- ABDC-A, 9.8 Impact Factor, Q1 & Scopus Indexed*  
*Young Consumers - ABDC-B, Q1 & Scopus Indexed*

The organizers have also Partnered with International Publisher of repute to publish conference proceedings indexed in Scopus. (Publication Charges may apply)

The organizers are also intending to publish an edited book bearing ISBN from National/International Publisher of repute, therefore some of the selected papers shall also be published as edited collection.

## Submission Guidelines

The authors are requested to submit their abstracts to the conference E-mail : [conference.sohmt@lpu.co.in](mailto:conference.sohmt@lpu.co.in)

## Note

Selected Papers will be reviewed and sent for publication to Featured Conference Journals as per the journal guidelines, instructions and qualification of journal review process.

## Important Dates

Last Date of Abstract Submission	25 <sup>th</sup> January, 2024
Date of Acceptance of Abstract	28 <sup>th</sup> January, 2024
Final Paper Submission	15 <sup>th</sup> February, 2024
Notification of acceptance of Full Paper	Till 20 <sup>th</sup> February 2024
Last Date of Registration:	Till 20th February 2024

## Tentative Schedule

### Day-1

- Inaugural ceremony
- People-Centric Tourism (Empowering Communities)- Session-1
- Planet-Friendly Tourism (Environmental Conservation)- Session-2

### Day-2

- Prosperity through Tourism (Economic Growth and Development)- Session-3
- Peaceful Tourism (Cultural Exchange and Understanding)- Session-4
- Partnership and Collaboration in Tourism- Session-5

### Day-3

- Valedictory and Local Sightseeing

## Keynotes

- » Empowering Local Communities through Sustainable Tourism
- » Conservation and Biodiversity in Tourism: A Global Perspective
- » Prosperity through Tourism (Economic Growth and Development)
- » Tourism as an Engine for Economic Growth and Development
- » Promoting Cultural Exchange and Understanding Peace building through Tourism
- » Strengthening Partnerships for Sustainable Tourism Development
- » Cultural Heritage Tourism: Preserving Traditions and Fostering Interactions
- » Tourism and Global Understanding: Bridging Gaps and Fostering Harmony
- » Responsible Traveler Behavior and Cultural Sensitivity
- » Environmental Conservation and Responsible Tourism

## Panel Discussions

- » Community Engagement and Empowerment in Tourism
- » Innovations in Eco-Friendly Tourism Practices
- » Entrepreneurship and Job Creation in Tourism
- » Tourism's Role in Fostering Global Peace and Tolerance
- » Building Bridges: Collaborative Initiatives for Cross-Cultural Tourism
- » Inclusivity and Diversity in Tourism: Ensuring Access for All
- » Climate-Positive Tourism: Strategies for Reducing Environmental Impact
- » Peace and Cultural Exchange
- » Committing to Action: A Call for Collective Responsibility
- » Wildlife and Nature Tourism: Balancing Enjoyment and Preservation

## Workshops

- » Best Practices in Community-Led Tourism Initiatives
- » Implementing Green Practices in the Hospitality Industry
- » Tourism Marketing and Destination Branding for Economic Impact
- » Building Sustainable Tourism Enterprises with a Focus on Local Communities
- » Investment Opportunities and Funding for Sustainable Tourism Projects

## Industry-Academia Interface

- » Success Stories of Community-Driven Tourism Projects
- » Interactive Roundtable Discussions: Collaboration Opportunities in Tourism



## Organizing Committee

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Patron

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**Ms. Era Sood**  
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## Registration Fees

Delegate Category	Fee
Academicians	INR 2000
Research Scholars & Post Docs	INR 1500
Corporate/Industry Professionals	INR 1500
International Delegates	US\$ 100
LPU Faculty	INR 1500
Master/Under Graduate Students	INR 1000

For Registration & Details Visit :

<https://conferences.lpu.in/sdgt>

or may write to us at :

[conference.sohmt@lpu.co.in](mailto:conference.sohmt@lpu.co.in)

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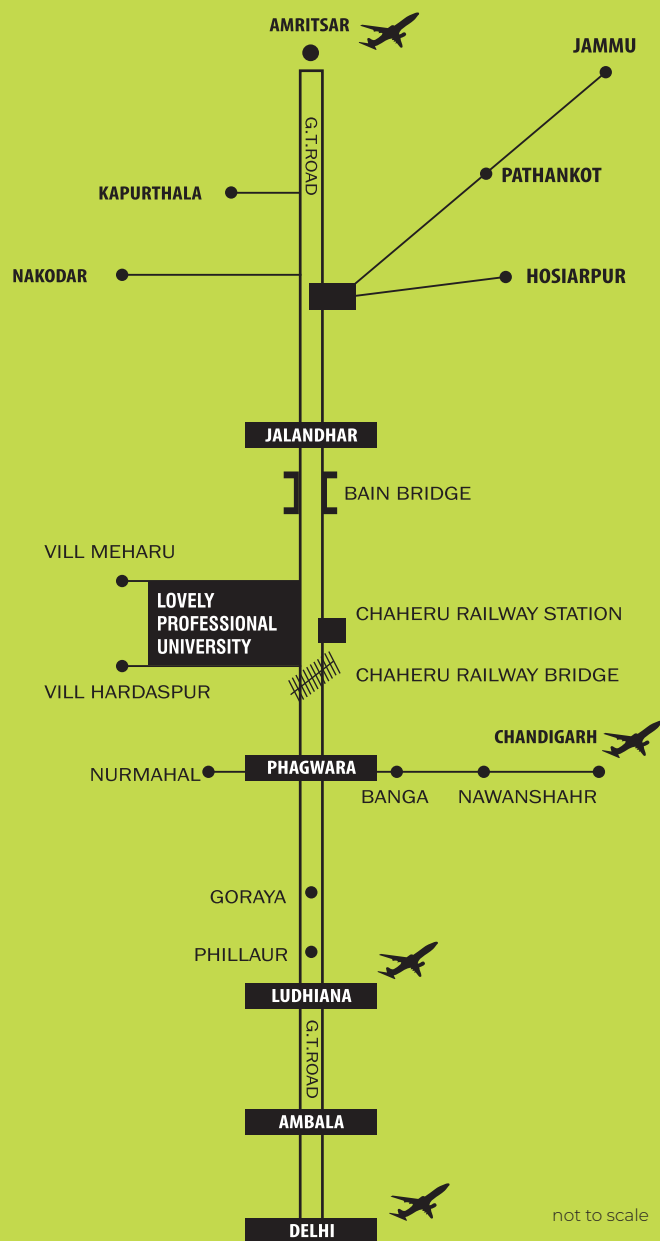
### HOW TO REACH LPU CAMPUS

Lovely Professional University is located on Jalandhar- Delhi NH-1, in between Jalandhar and Phagwara Cities. Jalandhar is well connected by train with Delhi, Jammu and Amritsar.

LPU campus is about 15km from Jalandhar City Railway station, about 5km from Jalandhar Cantt. and about 5km from Phagwara Railway Station.

Pushpa Gujral Science city, Devi Talab Mandir, Gurdwara Chhevin Patshahi, St Mary's Cathedral are some of the places of tourist interest. World famous "Golden Temple" in Amritsar is about 80km from LPU Campus. The City beautiful, Chandigarh is about 130 kms.

## LPU LOCATION MAP





# LOVELY PROFESSIONAL UNIVERSITY (LPU)

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