



LPU

MITTAL  
SCHOOL OF BUSINESS

International Conference

# SUSTAINABLE FUTURE

Technology, Business Transformation  
& Circular Economy

May 3-4, 2024

Conference | Panel Discussion | Doctoral Colloquium | Masterclasses | Student Competition

In the dynamic landscape of modern business, the pursuit of sustainability has evolved into a strategic imperative. As we stand at the crossroads of economic progress, environmental stewardship, and societal well-being, the need for collaborative, innovative, and sustainable management practices become more pronounced than ever. It is against this backdrop that Mittal School of Business (NIRF Ranked) of LPU announce an International Conference on 'Sustainable Future'.

## Track Themes

We cordially invite research papers, case studies or working papers on topics related to Sustainable Future pertinent to any of the following thematic tracks:

- Marketing & Consumer Behaviour in a Circular Economy
- Innovation & Investment: Financing the Circular Economy
- Building a Sustainable Workforce: HR Strategies
- Circular Operations: Redesigning Production & Supply Chains
- Economics of the Circular Economy: Policy & Growth
- IT & Big Data for Circularity: Enabling Technologies
- Business Analytics: Measuring and Optimising Impact



## Publication Opportunity

Selected papers after following a rigorous review process, will be provided opportunity for publication in the following SCOPUS/ABDC/Peer-Reviewed journals & edited book volumes:

- Scopus Indexed Journal: Gadjah Mada International Journal of Business
- Scopus Indexed Journal: International Journal of Public Sector Performance Management
- ABDC Journal: Journal of International Business and Economy
- Inderscience Peer Reviewed Journal: International Journal of Technology Transfer & Globalisation
- Routledge-Taylor & Francis Edited Book: Multi-Cultural Artisanal Entrepreneurship
- Emerald Publishing Edited Book - Digital Transformation for Business Sustainability and Growth in Emerging Markets
- LPU Publication Edited Book with ISBN

### CONFERENCE FEES

Academics: Rs. 2000/-

Industry Professionals: Rs. 2000/-

Research Scholars/Students: Rs. 1500/-

International Delegate: \$40

### IMPORTANT DATES

Submission of Full Papers: April 15, 2024

Acceptance of Paper: April 20, 2024

Last date for Online Registration: April 27, 2024

**Dr. Pawan Kumar**  
Joint Organizing Secretary

**Mr. Anup Sharma**  
Conference Convenor

For more information contact:  
**Dr. Yogesh Sharma** at 8307014392

Send abstract & full length paper at [msb.conference@lpu.co.in](mailto:msb.conference@lpu.co.in)

For more details & registration visit conference website <https://conferences.lpu.in/sftbc>

